

RAPORT 2023

summary of activities

Bank Millennium Foundation



FUNDACJA BANKU
Millennium



WE ARE DOUBLY ECO

FOCUSING ON **ECONOMICS**

The year 2023 was the 33rd birthday of the Bank Millennium Foundation. Another year of two important programs: **Financial ABCs**, an educational program familiar from previous years, which is directed to the youngest children and their parents, and **Our People'23: Save the Planet**, a sports charity program. Taking advantage of the opportunities presented to us this year, we were able to focus even more on the needs of the Polish society in terms of financial education and raising awareness about protecting the planet. These needs became both a challenge and a goal for us to achieve in the past year.

The Financial ABCs program was continued, **with two editions held in 2023, during which we carried out 439 educational workshops for children in 119 kindergartens**. During the workshops, almost **10 000 children** between the ages of 3 and 6 were able to acquire financial knowledge through play.

The goal of these sessions was to provide preschoolers with financial education through play, to raise their awareness of different forms of money and develop the habit of planning and saving. In addition to learning about the value of money, **the preschoolers gained knowledge about the safe use of different forms of payment**. The games proposed during the workshop promoted **independence, openness, charity, pro-activity and creativity**. The Financial ABCs program provides educational materials in the form of a guide for parents and a textbook featuring the adventures of Mister Sebastian. These materials are available on the Foundation's website and on YouTube.



WE ARE DOUBLY ECO

FOCUSING ON **ECOLOGY**

We have decided to promote employee initiatives that this year focused on protecting our planet. We had one mission that we pursued through the **Our People23': Save the Planet** program - to expand the awareness of environmental protection and the dangers of pollution among employees. The scale of the problem is great and the problem itself does not just affect one person or one organization, but society as a whole. Each of us must take responsibility for the advancing climate change. That is why this year **we focused on ECOLOGY** - putting the needs of our Planet first. The campaign had two stages - **sports** and **ecovolunteering**. More than **1 500** of our employee volunteers participated in the first part of the campaign - sports. Such a huge contribution of bank employees to sports activities guaranteed the success of this part of the campaign - which was the donation of **250 000 PLN** from Bank Millennium to Bank Millennium Founda-

tion for the implementation of the ecovolunteering program. In the second, ecovolunteering part of the campaign, **26 different ecoinitiatives were carried** out by teams of volunteers. In total, **163 volunteers** took part in ecovolunteering and our aid reached numerous beneficiaries, including: disabled youth from Joniec, children from the orphanage in Chorzeń, patients from the Children's Hospice, children from various kindergartens and elementary schools, as well as nature parks, bees and hedgehogs from the "George for Hedgehogs" Foundation.



CARING ABOUT FINANCIAL EDUCATION FROM EARLY AGE

Since 2016, the Bank Millennium Foundation has cooperated with the Verba Foundation in carrying out an educational program for pre-schoolers called "Financial ABCs". The program is our original initiative implemented **under the honorary patronage of the Ministry of Finance**. The activities carried out in 2023 within the framework of the program arose from the need for financial education not only of adults, but also of children. The youngest students **learned about money and its value.**

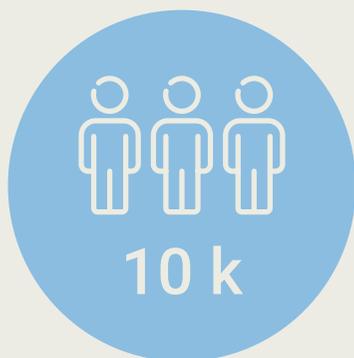
According to a survey conducted by GFK for Bank Millennium Foundation, **more than 75% of parents of pre-schoolers** believe that the age of 3-7 is the best time to start their financial education. The survey also showed that parents are open to their children's development in the area of finance and

entrepreneurship, and that financial education itself is seen by the vast majority as a necessary part of education in today's world. Financial ABCs address the needs not only of parents but also of children, and Bank Millennium Foundation has continued to spread financial awareness among the youngest for another year.



SUMMARY OF FINANCIAL ABCs

KEY DATA OF THE **X** AND **XI** EDITIONS



Number of workshop **participants**



Number of **visited** kindergartens



Number of educational **workshops**



Number of **volunteers**



Number of volunteering **hours**



Number of **viewers of materials**



Number of viewers of **the textbook**

WORKSHOPS IN KINDERGARTENS

CYBERSECURITY AND TECHNOLOGY IN BANKING

This year, our Animator-Educators, in cooperation with the Verba Foundation, visited **119 kindergartens**, held more than **439 workshops** and trained **10 000 children**. The young participants of the workshops were introduced to another edition of the adventures of Mr. Sebastian, which was enriched this year with topics of digital world and online payments. **The goal of the workshops was to use interactive methods to teach children about the value of money, its forms, the skills of financial planning and saving and how to navigate the world of finances consciously and safely. The program helps develop healthy savings habits and respect for money.** Our employee volunteers support communication with kindergartens, assist Animators during workshops in distributing diplomas, books, and running games.

Children aged 3-4 had the opportunity to learn about the value of money, how to save money and where money comes from. The educators recognize the growing need for financial literacy among the youngest in the changing financial world, so the workshops for older children focused on the safe use of new banking technologies and secure online payments.



Children were introduced to the concepts of virtual banking using interactive aids. The workshop stimulates the children's imagination; some of the lessons learned by the children through play, using scenarios prepared together with the educators, included among others:

- what BLIK is and how to use it
- how to pay by phone and watch
- how to protect their card PIN
- how to manage a household budget
- how to differentiate between needs and wants
- how to plan their expenses
- how to save money
- how to secure their computers, phones and cards - passwords and pins
- how to shop safely online?



10 Anniversary Edition

In 2023 we organized 3 anniversary events celebrating the 10th edition of the Financial ABCs program in 3 Bank Millennium headquarters: in Warsaw, Gdańsk and Wrocław. Children had an opportunity to meet the hero of the program, Mr. Sebastian, and to participate in financial workshops. We provided additional attractions in the form of various games with professional animators, an illusionist show, lots of balloons, delicious snacks and cake. **At the end, each child received a gift of books, stickers and a mascot.**

GDAŃSK



WARSZAWA



WROCŁAW

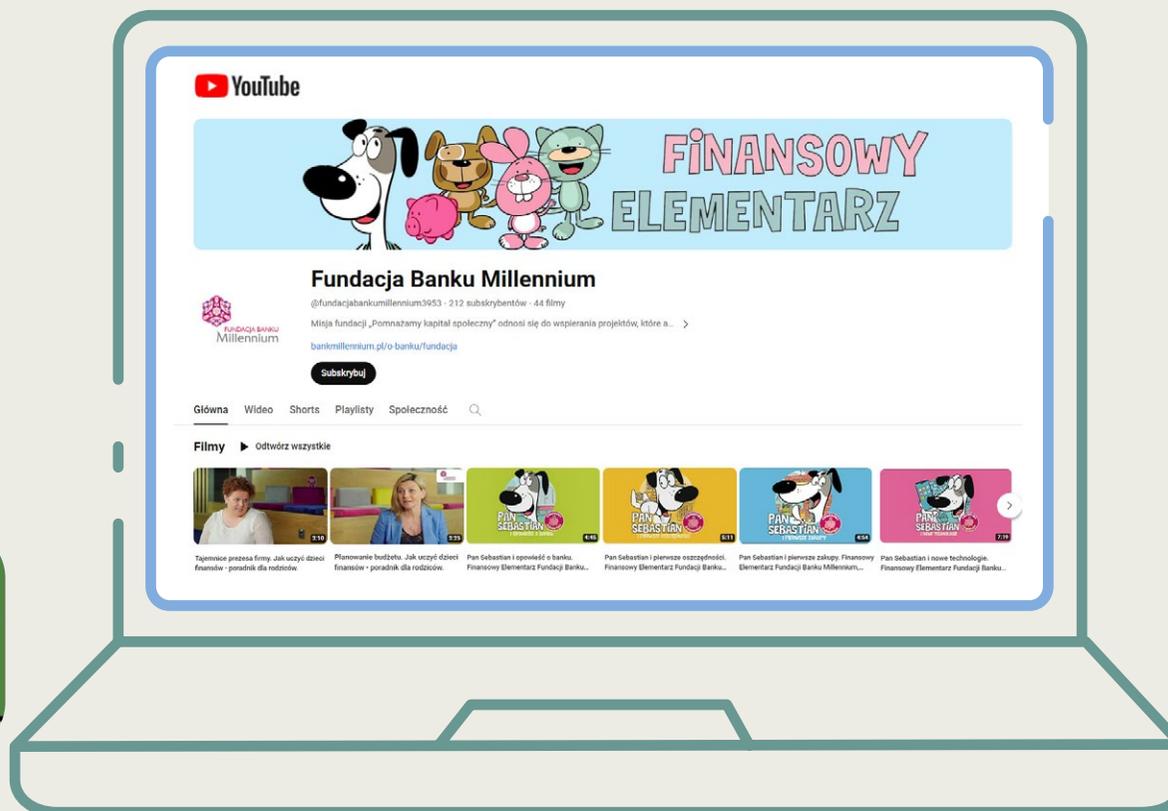
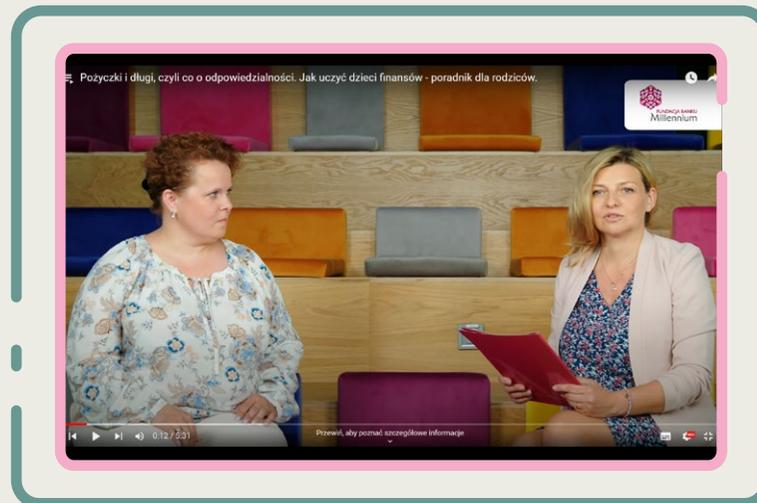


EDUCATIONAL MATERIALS

AVAILABLE ON THE FOUNDATION'S WEBSITE

Bank Millennium Foundation has made educational materials available to parents, teachers and anyone else interested through its **website, social media and YouTube channel**. These include:

- Tutorials providing guidance on effective financial education for the youngest children
- Articles explaining how to teach about saving, entrepreneurship, charity, technology and operations of a business
- a series of interviews and videos available on YouTube



EDUCATIONAL MATERIALS

USED DURING WORKSHOPS

A variety of tools were used during the workshops to make it easier for the children to learn. To each kindergarten participating in the campaign, we sent foam money and credit cards, Mr. Sebastian mascots, booklets, stickers and participation certificates for the children. **These materials helped the children to deepen their financial knowledge even after the workshop.**



GLOBAL MONEY WEEK 2023

This year, from March 20 to 26, the annual Global Money Week (GMW) awareness campaign was carried out globally. It was also celebrated by Bank Millennium Foundation. **“Plan your money, plan your future”** was the official theme of this year's edition. Financial literacy, responsibility, a thorough understanding of finances and awareness of financial behavior from an early age is one of the priorities of Bank Millennium Foundation. **From the inception of the Financial ABCs program until the end of 2023, the Foundation organized more than 3 157 workshops and trained 70 000 children in kindergartens across Poland.** Bank Millennium Foundation celebrated this year's GMW campaign by participating in panel discussions with, among others, the Warsaw Banking Institute Foundation representing the Polish banking community, and the GMW Foundation, which establish an annual cross-community forum for discussion, exchange

of experiences, cooperation and educational activities in the field of finance. The Foundation was represented by **Wojciech Rybak**, a member of the Bank Millennium Management Board, who participated in a debate of experts devoted to the expectations and opportunities of clients in the context of the financial and business environment of the Polish banking sector.



OUR PEOPLE'23: SAVE THE PLANET



Over the past years, in programs organized by Bank Millennium Foundation, our volunteers have proven more than once that the desire to do good and to provide help is in their blood. This is why Bank Millennium Foundation launched the **OurPeople'23: Save the Planet** program last year. The main focus of the program was to protect our amazing Planet. Due to human activities, more and more climate threats arise every day and pollution

levels are increasing. All this leads to irreversible changes not only in the climate, but in the entire ecosystem. **We are not indifferent to environmental issues** - that is why in 2023 we have made a joint effort to take care of the Earth's needs and put **ecological values** first.



PROTECTING OUR PLANET

This was the official motto of this year's volunteer campaign. It is a very broad theme that encompasses numerous topics, for example the preservation of biodiversity, the loss of which is the greatest threat to life on Earth. That is why the Foundation **has committed to the goal of raising environmental awareness, promoting ecological values** such as: separation of waste, increasing the number

of plants in our spaces, protecting animals and forests and raising environmental awareness among the public. **The Our People'23: Save the Planet** program has helped us achieve our **environmental goals** while engaging volunteers in both sports and volunteering activities, and the results are tangible proof of how much we can accomplish together.

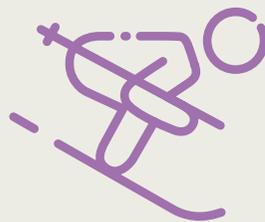


SPORTS CHALLENGE

OUR PEOPLE'23: SAVE THE PLANET

The sports part of the campaign was based on engaging employee volunteers in sports activities. Each kilometer covered and calorie burned contributed to the stated goal of donating **250 000 PLN** from Bank Millennium to Bank Millennium Foundation. **1 508 volunteers** became involved in the sports activities, traveling a total of **311 444 kilometers** and burning **18 million calories** between 24 April and 25 June 2023. The campaign not only promoted eco-

logical values, but also encouraged a healthy lifestyle with intensive physical activity, which in turn benefits not only our health and well-being, but also the environment. To achieve their exercise goals, our volunteers gave up driving or taking public transportation and instead walked, ran, or biked. **As a result, we saved 71 tons of carbon dioxide**, a major contributor to the pollution of the Planet.



2 MONTHS OF SPORTS FOR OUR PLANET

OUR PEOPLE'23: SAVE THE PLANET



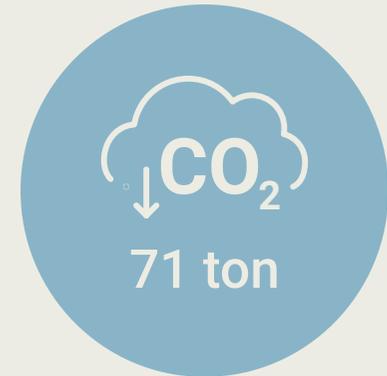
registered
participants



active **teams**



charity goal



CO₂ saved



calories **burned**



kilometers **on foot**



kilometers **on wheels**



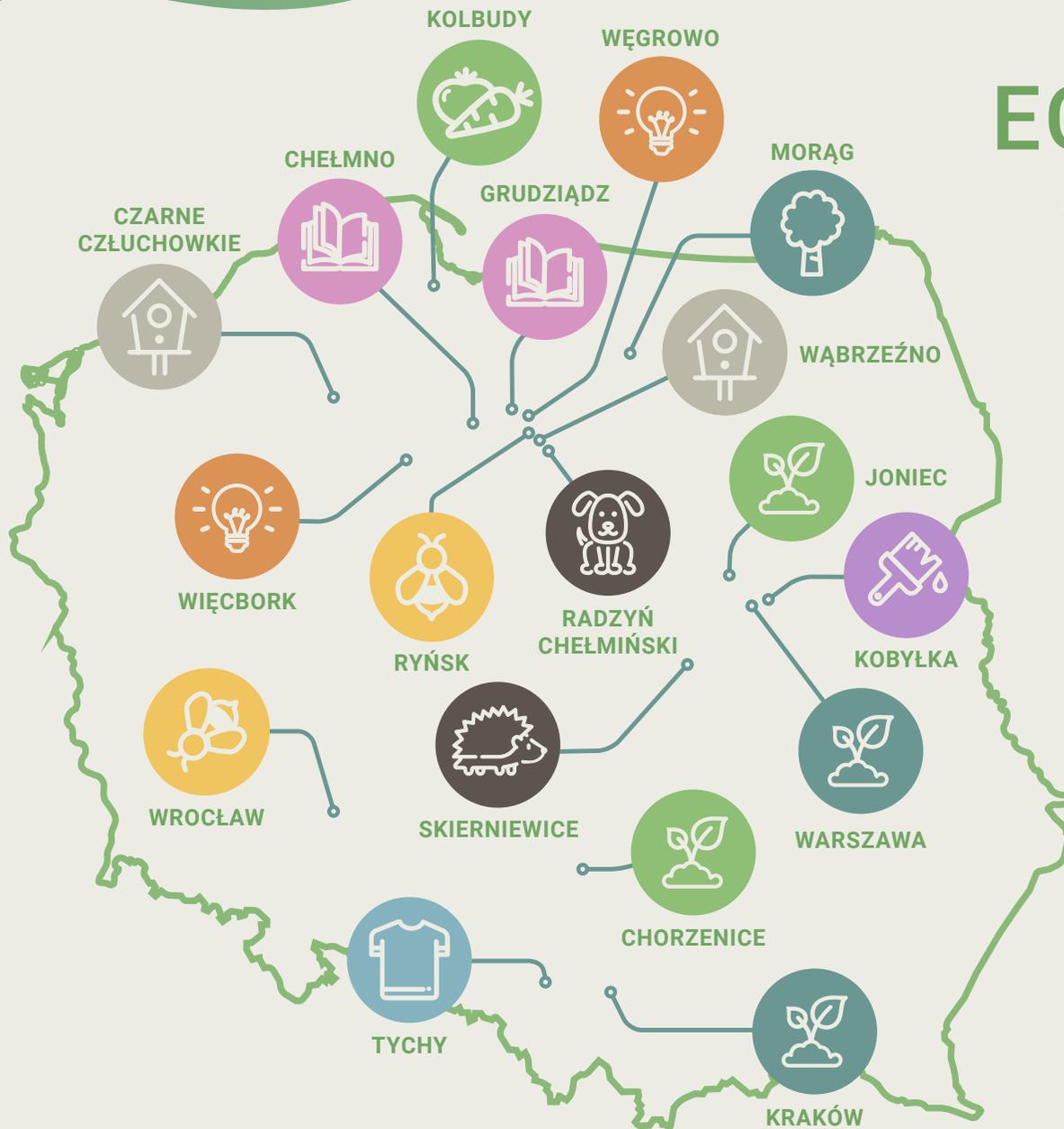
indicative time of
sports activities

PROTECTING THE PLANET TOGETHER

The **OurPeople'23: Save the Planet** program continued its eco-volunteerism scheme, within the framework of **which 26 ecoinitiatives** were carried out by **more than 163 volunteers**. The ecoinitiatives required volunteers to: be engaged in their work, be open to the local community, plan for the long-term impact of their activities, use raw and recycled materials and minimize purchases. The volunteer

program engaged in pro-environmental activities. The campaign created a perfect space for creative and, most importantly, charitable ideas. As a result, each of the initiatives was unique. Teams of volunteers approached the topic of protecting the planet in different ways, which confirmed how broadly the concept can be understood.





ECOVOLUNTEERING

OUR PEOPLE'23: SAVE THE PLANET



Number of **volunteers** involved



Number of initiatives **carried out**



Number of volunteering **hours**



Number of **villages covered** by the volunteer campaign

26 ECOINITIATIVES

OUR PEOPLE'23: SAVE THE PLANET

- **Czerwińska Aleksandra**, Kolbudy – workshops with the use of recyclable materials, **building a green corner and a small vegetable patch in a school**
- **Kryger-Jabłońska Monika**, Ryńsk (3 initiatives) – **a bee protection** program; a project to **integrate the local community around the idea of nature protection. Cleaning and rehabilitation of a landscape park and an education project on renewable energy sources** – for children and adults
- **Pilawska Angelika**, Kraków – **carrying out ecological workshops and creating an ecological garden** for a kindergarten
- **Jackiewicz Aleksandra**, Kłodzik-Skierniewice (3 initiatives) – **a hedgehog protection** program, production of an educational film about hedgehogs and **a Warsaw Landscape Park cleaning campaign**, with **hotels built for insects, bees and houses for birds**
- **Jastrzębska Joanna**, Warszawa – **building a greenhouse** for a primary school
- **Dobrowolski Michał**, Wrocław – **building and operating an apiary on the roof of the Bank's** Head Office in Wrocław
- **Wysocka Grażyna**, Joniec – educational **eco-workshops** for young people with mild, moderate and severe disabilities
- **Molenda Sebastian**, Tychy – a project supporting an **“eco-shop”** run by the Children's Hospice Świetlikowo
- **Kmieć-Tomczyk Patrycja**, Chorzenice – **building a garden** for the residents of the orphanage in Chorzenice
- **Marchlik-Skonieczna Anna**, Wąbrzeźno – **replacing electric Christmas lighting with solar lighting** in the form of fairy lights and light garlands to decorate the Christmas tree at the market in Wąbrzeźno

26 ECOINITIATIVES

OUR PEOPLE'23: SAVE THE PLANET

- **Rodziewicz Piotr**, Kobyłka – **painting 2 rooms of the nursery school in Kobyłka with ecological** air-cleaning paints
- **Paciejewska Aneta**, Warszawa – **eradicating “concretosis”** from primary school 382 in Warsaw and building bird feeders
- **Wiktoria Słomczewska**, Warszawa – **planting nectar-producing bulb plants** in the Arkadia Park in Warsaw
- **Jaworek Monika**, Warszawa – **building bicycle stands for children** at a kindergarten in Warsaw
- **Zajac Karolina**, Morąg – construction of **an ecological sensory garden for children** at a kindergarten in Morąg
- **Grabowska Małgorzata**, Człuchów – construction of **hotels for pollinating insects** in cooperation with the Czarne Człuchowskie Forest District
- **Mazurek Agnieszka**, Chełmno – supporting the **eco-initiative** of the Pallottine Catholic School in Chełmno
- **Bednarczyk Izabela**, Grudziądz – creating an **ecological reading corner in the library** in Grudziądz
- **Fetka Agnieszka**, Węgrowo – replacing **the lighting and providing LED solar lamps for the animal shelter** in Węgrowo
- **Beker Anna**, Więcbork – building **feeders and nesting boxes for tits and blackbirds**
- **Lubowiecka Marzanna**, Radzyń Chełmiński (2 initiatives), Radzyń Chełmiński – installing **dog waste bins in the park** and carrying out a project to **build and install bird feeders** in a kindergarten

TWICE THE CELEBRATION

VOLUNTEER DAY and 33TH ANNIVERSARY OF THE FOUNDATION

5th December is International Volunteer Day.

Its purpose is to recognize the work of volunteers around the world for their efforts, time and skills.

Last year, we celebrated the day with a webinar in partnership with WWF. It was an ideal opportunity for willing volunteers to learn a little more

about the steps each of us can take every day to protect the environment. During the webinar, the attendees were able to talk about: the most effective actions to benefit nature, our ecological debt, as well as the eco-initiatives that have already been implemented. The involvement of volunteers in **Our People'23: Save the Planet** exceeded our wildest expectations, **and it was because of them - the volunteers - that we were able to achieve ECOsuccess.**



TWICE THE CELEBRATION

VOLUNTEER DAY and 33TH ANNIVERSARY OF THE FOUNDATION

In December 2023, the Foundation had its **33rd anniversary**, which offered another opportunity for celebration. **The Foundation began its activities on 10 December 1990**. On this occasion, we celebrated together at the Bank's Head Office in Warsaw.



THANK YOU

We would like to express our gratitude to all those who made it possible to carry out successive editions of the "Financial ABCs" educational program in kindergartens.

Our gratitude also goes to participants in the Our People'23: Save the Planet sports challenge - each and every one of you who walked miles and burned calories to support eco-volunteerism. Without such significant engagement in sports activities, it would have been impossible to donate the amount to the Bank Millennium Foundation for the implementation of eco-initiatives.

Thank you to all the Our People'23: Save the Planet Eco-Initiative Leaders who took responsibility for the proposed eco-projects and to the groups of volunteers who showed up to implement them.

Thank you to each and every volunteer, every person who decided to support the eco-initiative projects and join the Save the Planet campaign.

THANK YOU!

In the coming year 2024 we will continue the work of Bank Millennium Foundation - financial education of the youngest and the volunteer program.

Management Board of the Bank Millennium Foundation

