

- Presentation to the Ordinary General Meeting of Bank Millennium S.A.
- Bank Millennium 2017 results and Strategy
- 26 of March 2018



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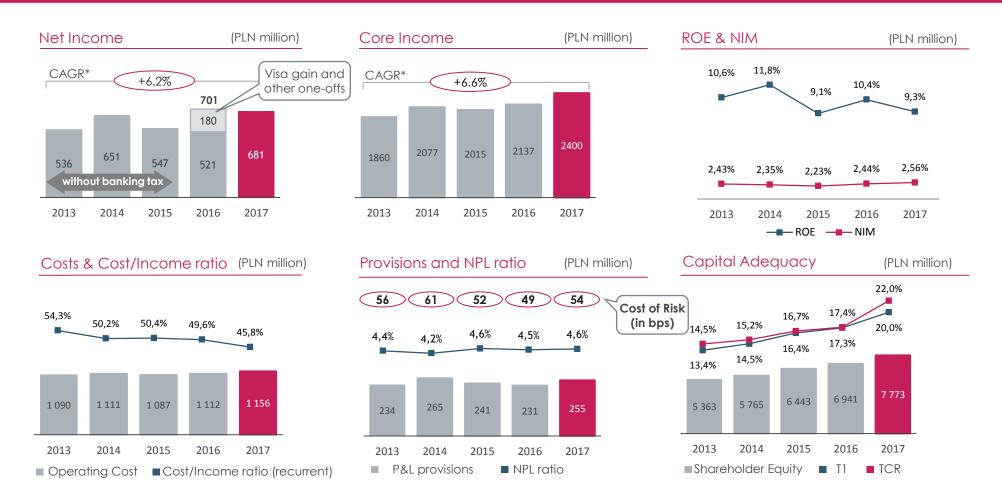
Financial data presented hereby is based on the consolidated Bank Millennium Group level. The Bank prepares its financial statements according to International Financial Reporting Standards, therefore only interests from derivatives meeting formal hedge accounting principles are recorded as Net Interest Income while other interest from derivatives is booked in Results on Financial Operations. As this hedge accounting relationship changes through time and does not necessarily include the entire portfolio of FX and Cross Currency Interest Rate swaps, the Bank provides in this presentation pro-forma data which presents all margin from derivatives in Net Interest Income. In the Bank's opinion, aforementioned approach allows better understanding of Net Interest Income evolution as it reflects substance of the derivatives transactions which are related to the liquidity management of the assets and liabilities in foreign currencies.

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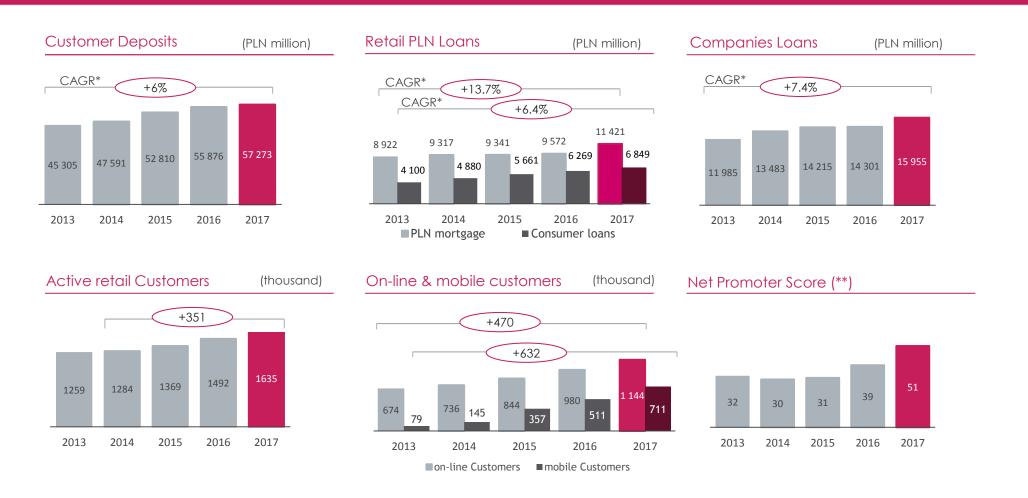
# SUMMARY OF 2013-2017 ACHIEVEMENTS (1)

Improvement of recurrent profitability after impacts of low interest rates and new regulatory / tax charges. Efficiency improving to targeted level. Solvency at record high covering well in excess all new capital thresholds.



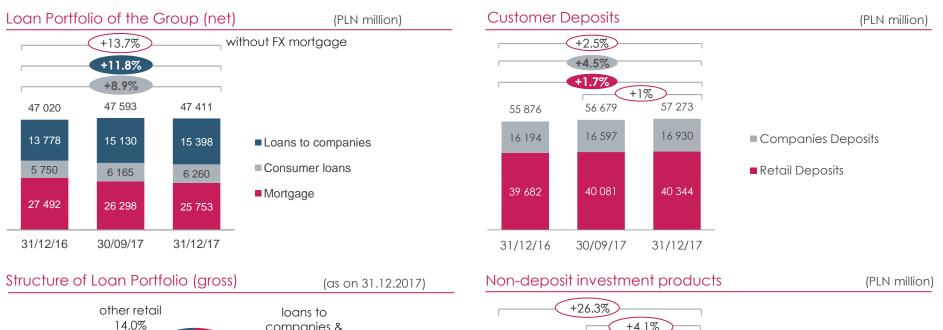
# SUMMARY OF 2013-2017 ACHIEVEMENTS (2)

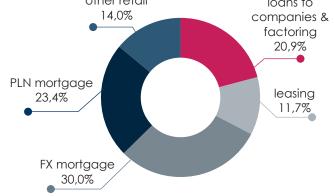
Solid growth of business volumes supported by strong increase of active clients (strategic 3-year target exceeded). Strong focus on digital channels and quality of service

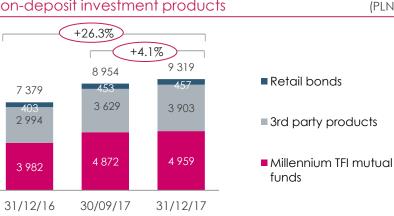


## LOANS AND DEPOSITS

Solid growth of lending (excluding FX mortgages, which dropped to 30% of total portfolio). Retail deposits decelerated as non-deposit savings surged

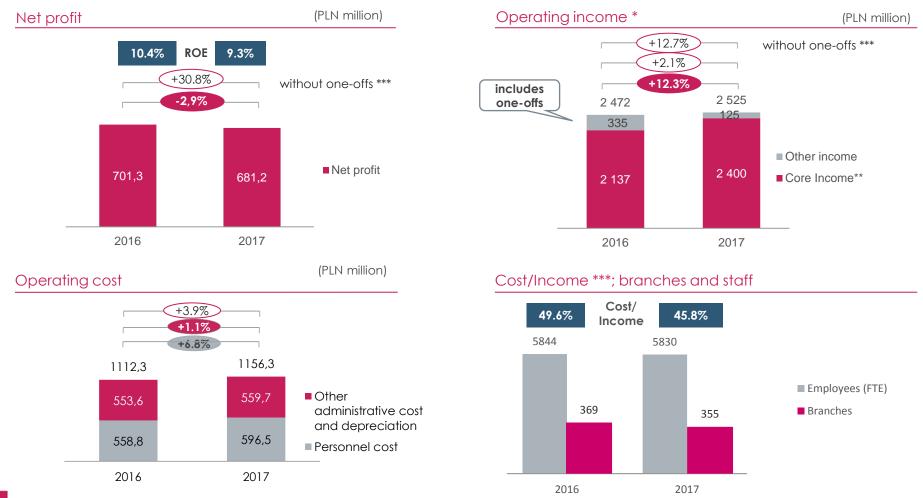






# PROFITABILITY AND COST EFFICIENCY

Core Income solid yearly growth significantly outpaced cost growth ... ... allowing Cost to Income to come down to 46% - level targeted in the strategy for 2017 year

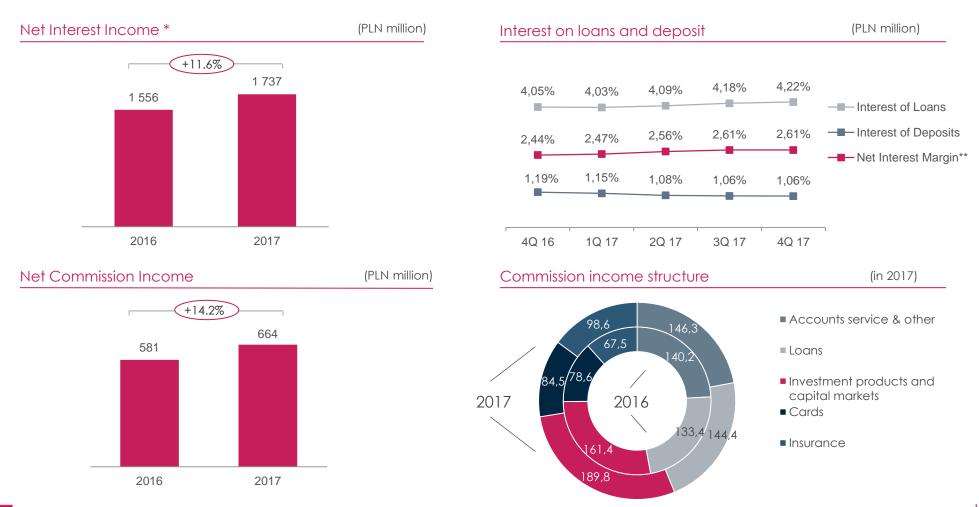


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(\*) Including net other operating income and cost (\*\*) Net Interest Income + Net Commissions Income (\*\*\*) without one-offs: extra capital gain from VISA less extraordinary charges in 2016

## INTEREST AND COMMISSION INCOME

Double-digit yearly growth of Net Interest and Commission Income Net Interest Margin significantly improved versus 2016

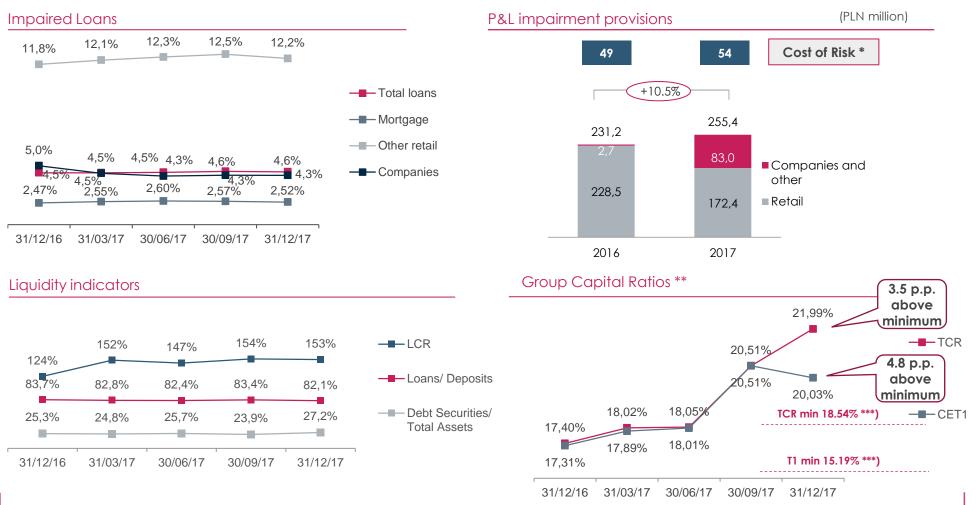


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# ASSET QUALITY, LIQUIDITY AND CAPITAL

Solid asset quality, cost of risk and liquidity;

Very high capital ratios after subordinated bond issue and IRB decision



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(\*) Total provisions created (net) to average net loans (in basis points); (\*\*) Bank (unconsolidated) capital ratios are lower by ca 0.1 p.p. as in December 2017 (\*\*\*) Minimum capital thresholds for the Bank unconsolidated are slightly higher: TCR = 18.66% and T1 ratio = 15.28%

# CAPITAL ADEQUACY MINIMUM THRESHOLDS

With high capital ratios Bank could already pay 75% dividend if not additional K1/K2 criteria Further increase of ratios after retention of FY 2017 net profit in own funds

#### Capital developments

- The Bank issued in December PLN 700 million 10-year NC5 subordinated bonds, eligible for Tier 2 Capital
- Recent important regulatory developments and clarifications regarding required capital thresholds:
  - ✓ Pillar II FX buffer: KNF set it at 5.41% for Group TCR (increase due to IRB related decisions and SREP / BION regular update)
  - ✓ OSII buffer (0.25%): unchanged for the Bank/Group
  - ✓ **Systemic** risk buffer (3%): for all banks from 2018;
  - ✓ Capital conservation buffer (1.875%): increase by 0.625 p.p. for all banks from 2018.
- KNF dividend policy recommendation for banks (from November 2017) set the following additional buffers above minimum required for TCR for dividend distribution: +1.5% to pay 50%; additional 0.625% (full conservation buffer 2.5%) to pay 75%; + Stress test add-on to pay 100%; KNF kept additional criteria for banks with FX mortgage portfolio (K1 and K2) \*
- Bank Millennium has a dividend policy of distributing between 35% to 50% of net profit, subject to regulatory recommendations. High capital ratios (as at 2017 year-end) would allow the Bank to pay 75% if not additional K1/K2 criteria.
- KNF published on March 14th new medium-term dividend policy assumptions. Bank Millennium will aim to fulfil regulatory conditions to allow the possibility to pay dividends from 2018 profit, although it is still too early for the Bank to assure this possibility. Additionally, assuming today's AGM acceptance of this year proposal, Bank and Group capital ratios will grow by approximately 2 p.p.

# PROPOSAL TO RETAIN 2017 PROFIT IN RESERVE CAPITAL

Resolution no. 5

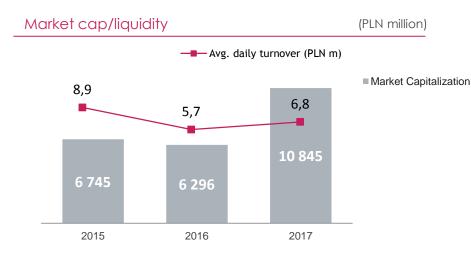
Bank Millennium has a dividend policy of distributing between 35% to 50% of net profit, subject to regulatory recommendations.

On 24 November 2017 KNF issued its position on dividend policy of banks (and other entities) in 2018. Moreover, KNF in the letter dated 15 December 2017 addressed to Bank Millennium S.A., determined for the Bank the minimum levels of capital ratios. Based on this recommendation, the Management Board of the Bank presents the General Meeting the proposal to retain the entire net profit generated by the Bank in 2017 (648 945 thousand PLN) in the Bank's equity.

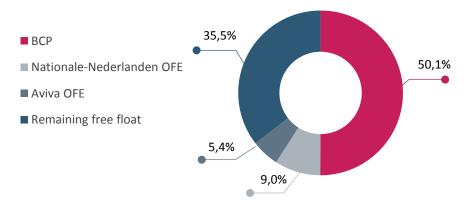
Equity, Capital ratios, Net profit	Bank Millennium Group	Bank Millennium
Equity – on 31 Dec. 2017 (PLN thousand)	7 772 599	7 540 548
Total Capital Ratio – on 31 Dec. 2017	22.0%	21.9%
Common Equity T1 ratio – on 31 Dec. 2017	20.0%	19.9%
2017 net profit (PLN thousand)	681 227	648 945
Allocation to Reserve capital (PLN thousand)	648 945	648 945 (100%)

## BANK MILLENNIUM SHARE PERFORMANCE

Bank Millennium was the leader of banks' shares growth on the Warsaw Stock Exchange in 2017



#### Bank Millennium shareholders' structure (31.12.2017)



#### Bank Millennium share performance vs. main indices

Market ratios	29.12.2017*	30.12.2016*	Change (%) Yearly
The Bank's share price (PLN)	8.94	5.19	72.3%
WIG Banks	8 482	6 263	35.4%
WIG20	2 461	1 948	26.4%
WIG30	2 825	2 243	25.9%
WIG - main index	63 746	51 754	23.2%

#### Bank Millennium was the first bank listed on the WSE



# ALL THREE-YEAR STRATEGIES BANK COMPLETED WITH SUCCESS

#### 2009-2011: "Managing through the crisis"

- Conservative liquidity management, strengthening capital ratios
- Improved risk
   management
- Improving core profitability drivers
- Restructuring of distribution platform, improving efficiency through strict cost management

#### 2012-2014: "Rebalancing the business model for profitability"

- Rebalanced product mix (e.g., mortgage vs. cash loan, term vs. other deposits), deposits price optimization
- Setting Corporate lending on a growth track with new targeting tools and RM management models
- Focus on strengthening competitive advantage (online, mobile, quality, customer intelligence)
- Further reduced operating expenses by strict admin. cost management and lean initiatives

#### 2015-2017: "Focus on profitability preservation, while keeping

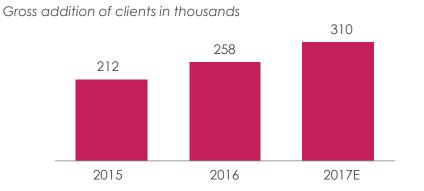
- organic growth target"
- Accelerating acquisition of retail customers via traditional, new and digital channels, while maintaining segment profitability
- Keeping differentiating through customer experience, further leveraging digital and customer intelligence
- Keeping the growth momentum in corporate segment while improving profitability
- Maintaining operational excellence and strict cost control

#### 2018-2020: "Accelerated growth"

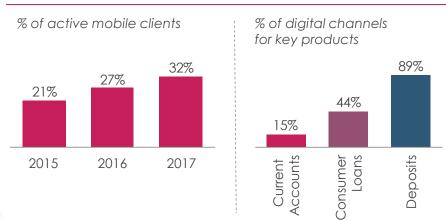
- Complementing current growth engine in Retail (CA acquisition) with new engines (Cash Loan, Investments and Micro business)
- Accelerate the growth in Corporate through lending and enhanced sales force efficiency
- Focus growth around client satisfaction, in retail mass personalization and in business with sectorial knowledge approach
- Strong leverage of digital in banking and beyond as competitive edge
- Opportunistic approach to inorganic growth options
- Win the **war for talent** thanks to engaging and inspiring work environment

# BANK MILLENNIUM IS ENTERING THIS NEW STRATEGY PERIOD WITH VERY SOLID FOUNDATIONS

#### We are a leader in client acquisition



#### We are a leader in terms of digital banking

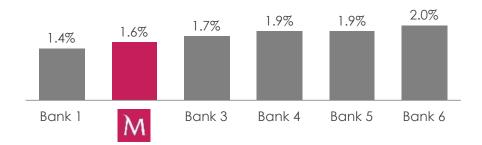


# % of customers satisfied or very satisfied 84 85 86 41 2015 2016 2017 Net Promoter Score

#### We are a leader in client satisfaction & recommendation

#### We are a leader in terms of efficiency

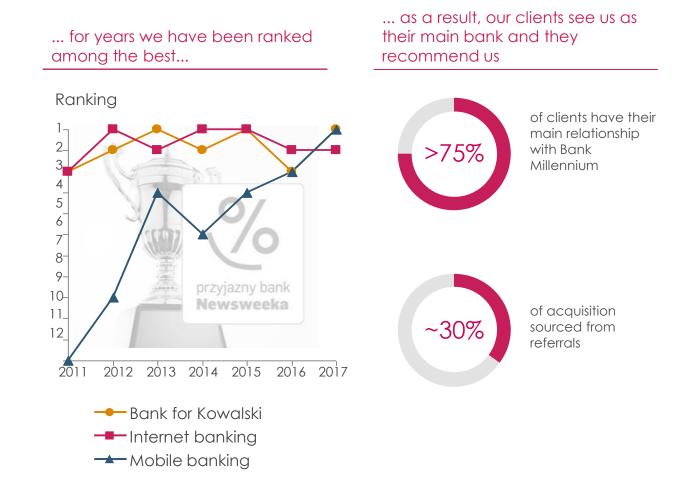
Operating costs as % of Total Assets, 2016<sup>1</sup>



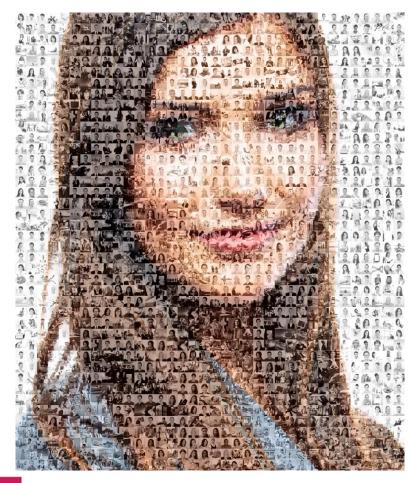
## WE ARE ALREADY A LEADER IN CLIENT CENTRICITY – A COMPETITIVE ADVANTAGE FOR CONTINUED GROWTH

# We have top NPS in the Polish banking industry...

NPS among banks in Poland M 52 Bank 1 Bank 2 Bank 3 Bank 4 Bank 5 Bank 6 Bank 7 Bank 8 Bank 9 Bank 10 Bank 11 Bank 12 Bank 13 Ø 31



# TO PUSH CLIENT CENTRICITY EVEN FURTHER WE ASPIRE TO BECOME THE MOST PERSONALIZED BANK



#### Segmentation

- During 2017 we applied advance behaviour segmentation on our customer base.
- In addition also the full Polish Markets were compressively study.
- 10 segments were define in terms of habits, preferences and styles.

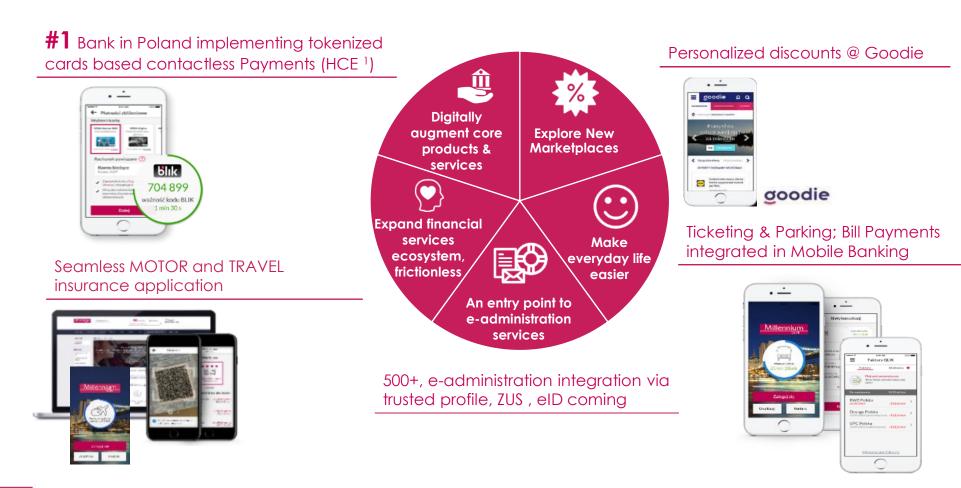
#### **Value Proposition**

- Creation of new value proposition for each segment.
- Definition of new idea on communication and offers to clients and prospers

#### Communication and sales approach

- Operacyjnie wykonalne poprzez nowej generacji silnik CRM "real time", korzystający z Big Data i sztucznej inteligencji
- Maximizing the cross selling and customer loyalty by offering the right product on the right moment

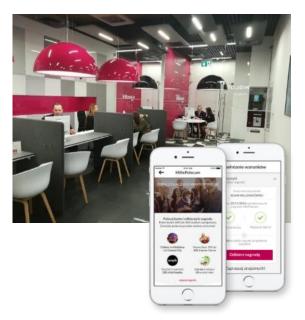
# WE WILL CONTINUE TO PUSH THE INNOVATION FRONTIER TO REMAIN RELEVANT FOR OUR CUSTOMERS



# IN TERMS OF GROWTH WE ARE ALREADY THE LEADER IN CLIENT ACQUISITION

#### Through a mix of traditional & new approaches ...

An innovative multi-channel recommendation program that enables to build on clients loyalty



... we mastered clients acquisition ...

Number of acquired clients in 2017

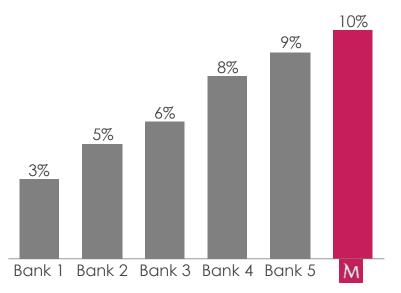
+144 K

aktywnych

klientów

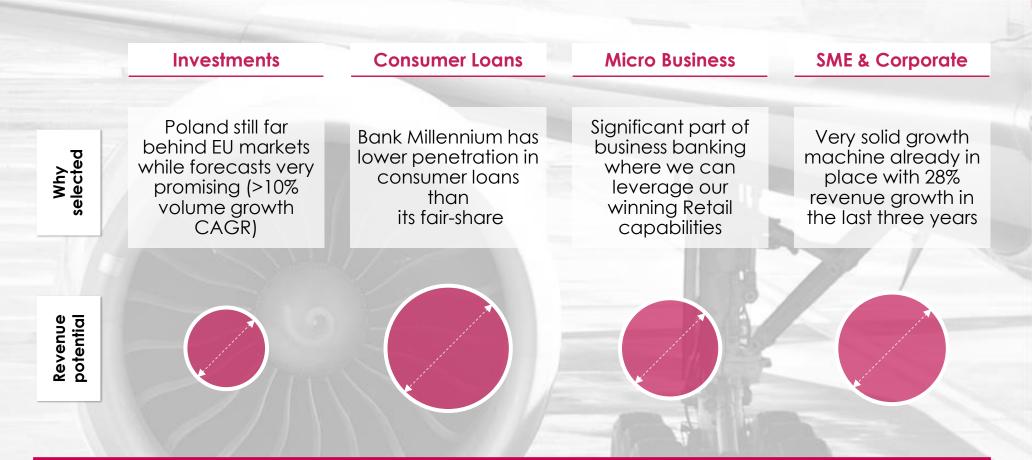
... and we are growing our client base at the fastest pace

Change in number of C/A vs. base for the leading banks [%]



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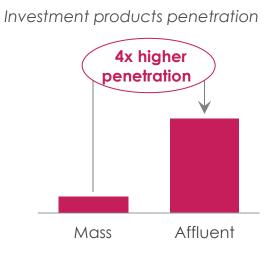
## WE WILL COMPLEMENT CURRENT GROWTH ENGINE (ACQUISITION) WITH NEW ONES TO FURTHER ACCELERATE



...and we will launch the project of mortgage bank to support business growth

## WE ARE EXPANDING OUR PROVEN AFFLUENT INVESTMENTS MODEL, WITH NEXT GENERATION DIGITAL SOLUTIONS TARGETING MASS SEGMENT

# By expanding our affluent investments model...



# ... with a new digital investment platform targeting also mass market segments...

#### ...we will capture a significant increase of investment products x-sell





Personal advisor will be still critical for customer engagement and decision support Scalable robo-advisory platform to fuel cost efficient growth and differentiation through deeper personalization Represents ~35% growth of customers with investment products

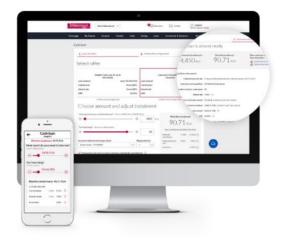
### OUR CONSUMER FINANCE OFFENSIVE WILL BUILD ON STATE-OF-THE-ART CLIENT EXPERIENCE AND OPPORTUNITIES PROVIDED BY PSD2

The consumer loan market will be growing at an attractive pace...

#### Market volumes (PLN bn)

+ 19% 143 120 2017 2020 E ...we will amplify the growth by leveraging open data...

... and thus translate it into accelerated growth



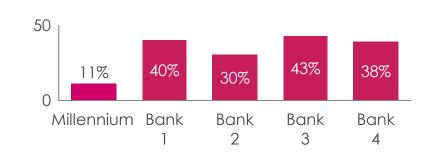


We expect consumer loan volumes to grow at 6% p.a. having a major impact on profitability of the sector Robust risk scoring for New-To-Bank clients via PSD2 data and seamless experience across both direct digital platforms or third party marketplaces We will grow our consumer loan business by also acquiring New-to-Bank clients

### GROWTH OF BUSINESS BANKING WILL BE BASED ON OUR PROVEN STRENGTHS AND SHALL FOCUS ON CUSTOMER ACQUISITION

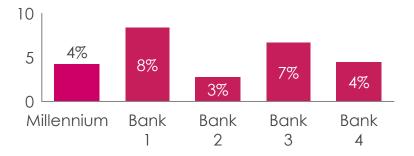
# Lower share of Micro as part of overall retail business in income terms...

Micro as a % of retail business - income



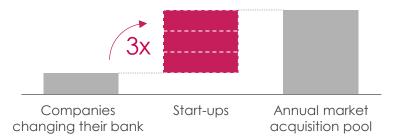
# ... however on a par with some players in terms of number of customers

Micro as a % of retail business – number of customers



# Micro: Expansion through a proven retail model and digital channels

We are leaders in acquiring customers in retail and will be building on this skill, acquiring start-ups



Our microbusiness development initiative will concentrate on acquiring new customers and shall be based on:



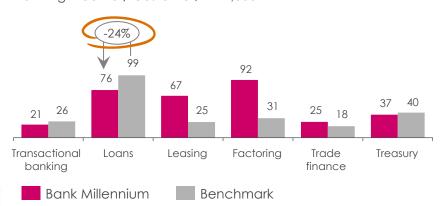
- A competitive sales and digital service model
- Proven lease offering
- Innovative value-added services

### PROVEN BUSINESS MODEL IN THE AREA OF CORPORATE BANKING WILL ASSURE SUSTAINABLE GROWTH OF SCALE OF THE BUSINESS

#### 2015-2016 programme, targeted at cross-selling, allowed customers' potential to be tapped



# We still have growth opportunities in business financing

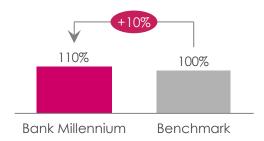


#### Banking income / Customer, PLN ,000

Product penetration, %

# **Corporate:** Using a proven model and growth by concentrating on priority sectors

We have a proven model in Corporate Banking with leading revenue per customer



For further growth of Corporate Banking we will be focusing on development of the customer base by:



- Optimised sectoral approach
- Better prospecting and onboarding
- New digital platform in transactional banking and fast credit process

### OUR BEST-IN-CLASS EFFICIENCY IS ENSURED BY A FUTURE-PROOF COMBINATION OF AUTOMATION, SCALABILITY AND AGILITY



Cost to	Income ratio 1H 2017 (%,	-
Bank 1		67%
Bank 2		65%
Bank 3		62%
Bank 4		61%
Bank 5	559	76
Bank 6	50%	
Bank 7	47%	
Bank 8	47%	
M	46%	
Bank 9	45%	
Bank 10	42%	

Smart processing technology supports benchmark level of e2e automation and integration

Branch network optimization based on advanced geo-analytics models



## TALENT AND CAPABILITIES NECESSARY FOR DELIVERY OF OUR AMBITIOUS STRATEGY WILL BE ENSURED BY AN ENRICHED EMPLOYER VALUE PROPOSITION

# Bank Millennium is already an exciting place to work ...

#### Admired workplace

Broad training programs

Personal achievement recognition culture

Leadership development







Values-based company with strong collaborative spirit and having multifunctional teams focused on main challenges ...and will become even more so, to keep attracting top talents



The first-choice employer for the brightest talents who deliver the most innovative solutions in the financial services industry



## AS THE RESULT OF STRATEGY 2020, WE WILL DELIVER CONTINUED STRONG GROWTH, SUPERIOR COST-EFFICIENCY AND TOP-OF-INDUSTRY SHAREHOLDER RETURN

### AMBITION by 2020

We want to gain scale by being a growth leader in Polish banking sector...

- Core business Income growth by ~30%
- Double-digit volume growth in core selected areas
- **Double** the pace of active client acquisition

...at the best-in-class efficiency & risk level...

- Cost-to-income ratio of **40%**
- Cost of risk in line with historical trends

...and as a result generate **appealing return** to our shareholders

- 1 bln PLN Net Profit<sup>1</sup>
- Top 3 ROE in Polish banking industry<sup>1</sup>