



FUNDACJA BANKU  
Millennium

# We are multiplying social capital

Summary of 2016 activities



## WE ARE MULTIPLYING SOCIAL CAPITAL

"We are multiplying social capital" is the mission of Bank Millennium Foundation, which has been involved in social programmes already since 1990. The goal of our projects is to share our skills and expertise, and support local communities.

In 2016, we decided that our foundation will focus on three areas of activity: financial education, cultural education and promotion of volunteering. Selection of the first resulted from an analysis of market and scientific research. They told us that financial literacy of Poles was very low. Our response to this social problem was development of an original programme of financial education for children - „Financial ABCs”. We have concentrated our attention on children as they are only developing their behavioural patterns now and these will often determine their financial attitudes. In our „Financial ABCs” programme we have already delivered almost 300 workshops for 6000 pre-schoolers all over Poland. In the second edition of the programme, supported by the bank's employees – volunteers, we will train approx. 7500 children.

The second pillar of the foundation's operations is cultural education. This direction results from almost 30-year tradition of Bank Millennium, which supports valuable cultural programmes. As partner of Warsaw Art Fair and Compass of Young Art, we broadened the knowledge of a dozen of thousands people about the art market and investing in art.

For us, of great importance is also involvement of the Bank's employees in social actions. To enable them to launch their own volunteering ideas, we set up a contest where we award grants for execution of interesting and helpful volunteer projects. Already a few hundred volunteers have participated in two editions of the grant contest, delivering projects for a few thousand recipients.

Please, take a look at the Millennium Foundation's 2016 actions.



**Iwona Jarzębska**  
Chairperson of Bank Millennium  
Foundation

## KEY PROJECTS

- **Financial ABCs**  
an original, nation-wide programme of financial education for children
- **Millantrop**  
grant contest for the best volunteer projects
- **Warsaw Art Fair**  
cultural education about art market
- **Young Art Compass**  
promotion of young artists





Three pillars of activity

## FINANCIAL EDUCATION

CULTURE

VOLUNTEERING

WE BOOST FINANCIAL AWARENESS  
OF CHILDREN AND YOUTH



Financial ABCs is our original, nation-wide programme of financial education for pre-schoolers under the honorary patronage of the Children Ombudsman. The programme has been prepared and executed by the Bank's employees in cooperation with a non-governmental organisation. In 2016, during 236 workshops delivered within our Financial ABCs programme, almost 6000 children from 70 kindergartens nation-wide were trained. For the purpose of the programme, special educational materials, such as books, colouring booklets and stickers, were developed with assistance of parents - Bank Millennium employees. The materials are available for both the children participating in the workshops and those visiting Bank's branches.

In the second edition of the programme, supported by volunteers - the Bank's employees, 7 500 children from a few voivodships in Poland will be trained.

**According to an OECD financial literacy survey Poland came last among 30 countries. Poles have not only little knowledge of finance, but most of all, shortages in the area of long-term financial planning and financial behaviour. Behaviours and attitudes need to be taught from an early age, thus “Financial ABCs” - the main educational program of Bank Millennium Foundation - is targeted at young children.**



**Paulina Wołosz-Sitarek**  
Member of the Management Board of  
Bank Millennium Foundation



Three pillars of activity

FINANCIAL  
EDUCATION

CULTURE

VOLUNTEERING

WE PROMOTE ART AWARENESS



In 2016, we sponsored the educational part of the **Warsaw Art Fair** – an important artistic event in which several thousand people take part every year. With our support, art workshops for children as well as lectures of experts on the art market and investing in art were held.

For some years now we have been a partner in a ranking of young Polish artists – **the Young Art Compass**. Apart from education, the role of the Compass is to act towards building a professional art market in Poland. Collectors, owners of galleries and auction houses as well as investors treat the ranking as a source of valuable information about the positioning of young artists. The Foundation also sponsored the award for the ranking winner.

**The Foundation has been propagating the knowledge of the art market and art investments which is becoming increasingly more useful on the Polish market. The research shows that although Poles not that often invest in art, this type of investment is gaining in popularity. The example of western countries proves that auction sales are growing and so are the prices of individual masterpieces. Also, while supporting young, eminent artists, we continue almost 30-year long tradition of Bank Millennium which has been supporting valuable cultural projects.**



**Beata Krupińska**  
Member of the Management Board  
of Bank Millennium Foundation





Three pillars of activity

FINANCIAL  
EDUCATION

CULTURE

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WE INSPIRE TO ACT  
IN FAVOUR OF OTHERS



We run a program called Millantrop in which grants are awarded through contests for Bank employees to run social campaigns. **So far 154 volunteers have participated in the grant-funded projects, delivering projects for almost 2000 beneficiaries.** In these projects, volunteers from Bank Millennium conducted chess training, renovations of common rooms and libraries in schools, and – acting as mentors – helped children and youth develop their passions.

**So far, in Bank Millennium there have been a few volunteer programmes conducted and these were primarily intended to support disabled artists and provide financial education. Employees organised also charity events for children in need. We also learned that support is needed for organisations from small towns. We would like to give our employees from all over Poland an opportunity to design their own event that would best suit the needs of their local organisations or people from their local community. Hence, an idea was developed to organise a grant contest for volunteer programmes in which you may decide yourself whom and how to support.**



**Anna Pulnar**

Bank Millennium Foundation  
programme coordinator









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