



# Millennium 2024 Inspired by people

Warsaw, 6 December 2021

## **AGENDA**

Our aspirations

We are well positioned to deliver

We address legacy issues while moving forward

04 Our ESG ambitions

Financial, business and risk aspirations



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# 01 Our aspirations



#### Millennium Bank inspired by people

For years clients have been at the center of our thinking. We talk, listen, understand and co-create our solutions together. Now, we are to leverage this approach in even more intensive way ...



... by complementing with the internal view and insights to be truly **inspired by (our) people!** 

#### Pillars of 'Millennium 24' strategy:

01

Top quality and extended offering for individual clients

02

Bank of the 1st choice for new microbusinesses

03

Strategic partner supporting corporate development

£

Supported by innovative solutions & top notch CX in digital channels (mobile-first approach)

04

Sustainable organization on the climate neutrality path

05

Great place to work for our people and for top talents





Last months brought a shift of customers' expectations and preferences. Purchasing patterns also have changed consumer journey starts with "when do I need it?" not "where do I buy it?". Consumers are more conscious in their spends. With more remote channels to serve, it's extremely important to find a balance between humanity and technology (go online but stay human). In this age of hyper individualisation, people want to feel special. They expect brands to understand and respond to their individual needs.

#### Piotr Gajnodzinow

Manager of the Customer Experience Monitoring Team in the Quality Department







#### Strategy 2024 ambitions in brief | Profitable growth, doubling Bank Millennium's recurrent profit while driving scale, strong customer recognition

#### Ambitions by 2024:



We plan to continue to increase number of active clients ...

> **NPS** >3 million market leader

# of active clients

>90%

80% Digital Digital active clients



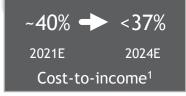
... driven by keeping top quality ...



... and to continue building scale

30% growth

Assets in PLNmn



We also aspire to

further improve

efficiency ...



... and to boost recurrent profitability ...





... significantly increasing ROE

9.5% - ~14.0% 2021E 2024E Return on Equity<sup>1</sup>





TOP employer in Poland





**Net Promoter Score** 





<4.7%

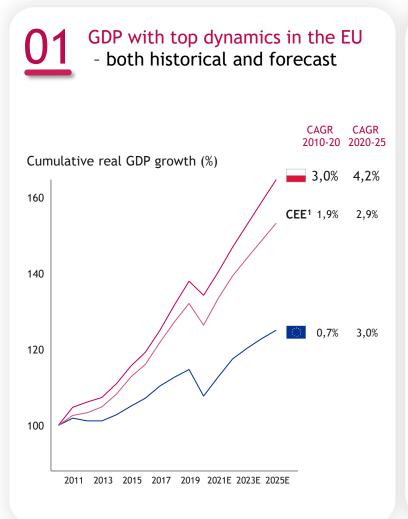


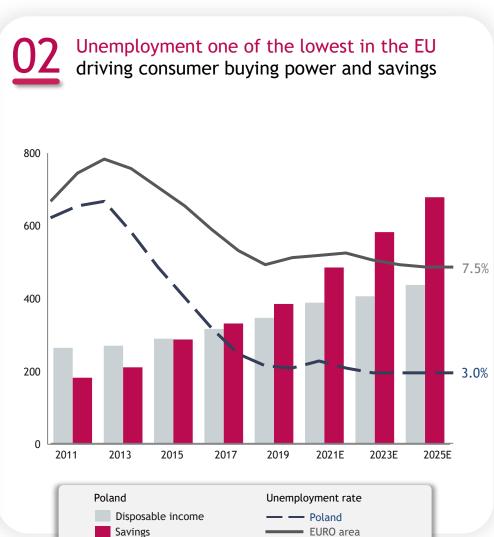
<u>02</u>

# We are well positioned to deliver



#### Benign macroeconomic outlook...





Decarbonisation & economic development programs

~EUR 275-365bn

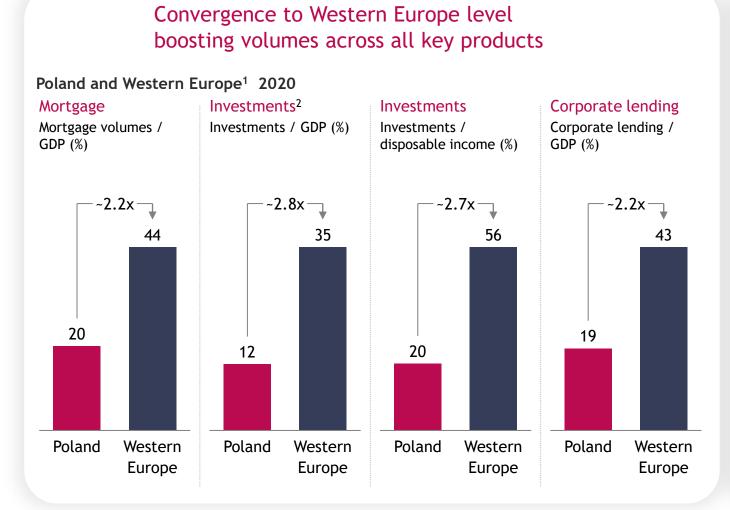
Green transition CAPEX required by 2030

~EUR 58bn

Polish Recovery Plan

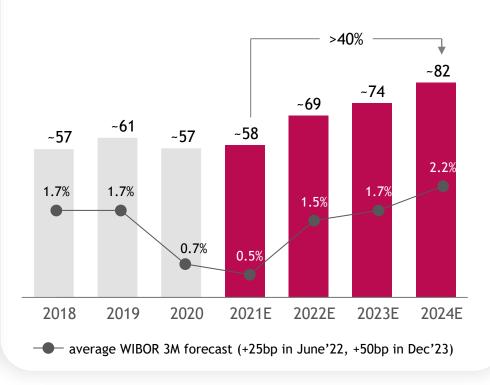


#### ... should support banking sector



## Forecast sector's revenue growth driven also by expected interest rate increase

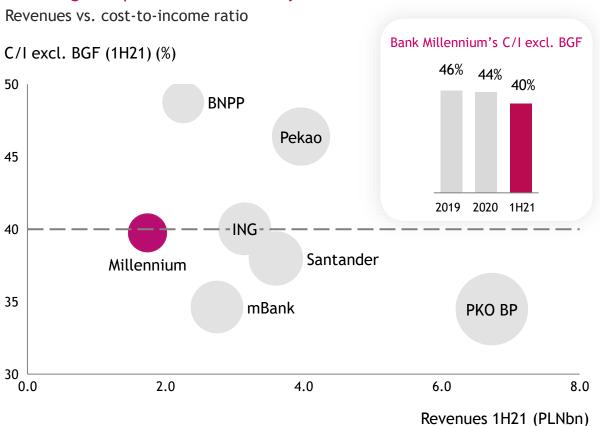
Total sector net banking income (PLNbn)



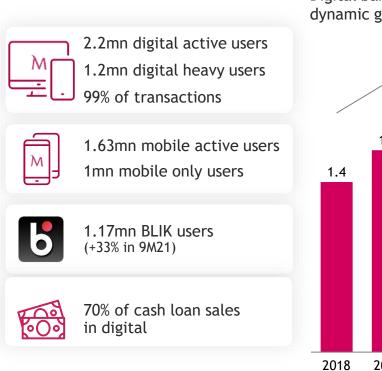


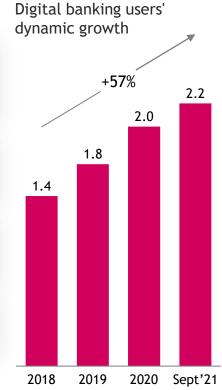
#### We are highly digitalised and a result operate a cost efficient and scalable platform

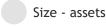
While being the 7<sup>th</sup> largest bank we are offsetting scale effects with much higher operational efficiency



Bank Millennium to date: strong digital growth and remote channels boost









Source: financial statements (unconsolidated)



We took advantage of COVID times by speeding up the office space modernisation in HQs, providing the space that supports hybrid work with variety of meeting rooms with videoconference systems, as well as introduction of unassigned seating with lockers and standard of workplaces for all employees. Our goal is to provide optimised offices, decreasing running costs and carbon footprint, and at the same time adjusted to changing work environment. The Bank's office space is modern, diversified and supports collaboration.

#### Weronika Paksoy

Manager in Administration and Infrastructure

Departament





#### We are leaders in digital innovation and offer best in class quality of service to our customers

Human focused approach in digital and innovations based on:



Research and needs' understanding



Following newest trends to shape better emotions and behaviours, solutions testing neuroresearch, eyetracking, CX monitoring

**Technology** and cyber security



Which support digital transformation and customer protection ex. Al, chatbots, IoT, robotisaton, analitycs

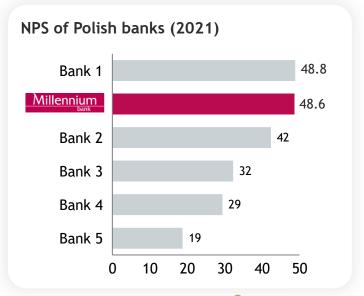
**Products and** processes



Fully adjusted to digital and omnichannel. Ensuring need of deeply personalised experience. Supported by newest technology ex. biometric, e-identity, PSD2

... and adding value to customer experience drive high loyalty and recommendation (NPS1).

These led to our recognition as the innovation and quality leader



Newsweek

"Traditional

2nd place 2021

"Remote banking"

banking"



European

Customer

Awards

Winner 2020 Centricity



Fin-Tech Innovator 2020 Golden Banker

**Outstanding** Innovator 2021 for Open Banking Services Global Finance





Working with clients is the essence of our Bank. We treat each client individually, we want to address her/his needs and expectations in a personalised way. We closely follow results of customer satisfaction surveys, results of our internal monitoring and provides feedback to our consultants. Each month we draw conclusions and improve the way we operate.

Celina Rutkowska

Head of the Quality Management Team in the Direct Banking Department





#### We are well prepared for fast changing customers' preferences and expectations

#### Banking world is dynamically changing ...



60% Customers declare using digital channels for banking



GEN Z Digital native customers entering banking market



QUALITY Service quality and convenience as the top reasons for selecting a bank for current account opening



**70%** Consumers willing to pay more to retain sustainability



**PERSONALISATION** with the biggest impact on a bank recommendation

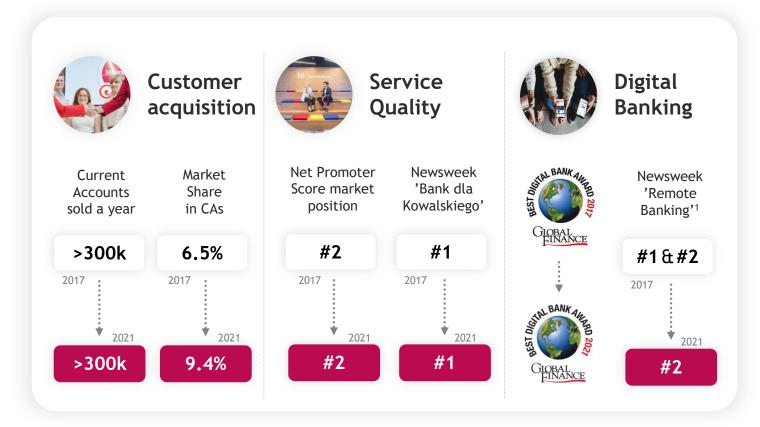
#### ... and we are in the best position to win



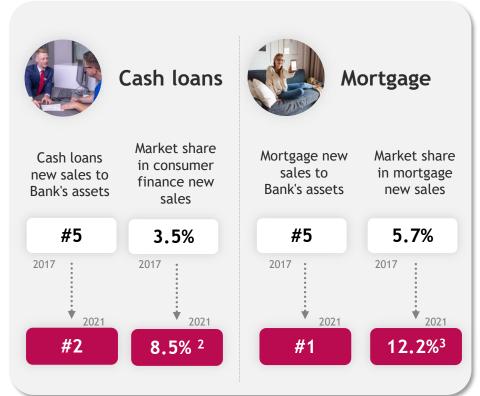


#### We have a solid track record of delivering

Our top customers growth engine was fuelled by leading position in quality and digital services ...



... now complemented by competences in development of loan offer



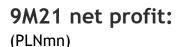
## 03

# We address legacy issues while moving forward





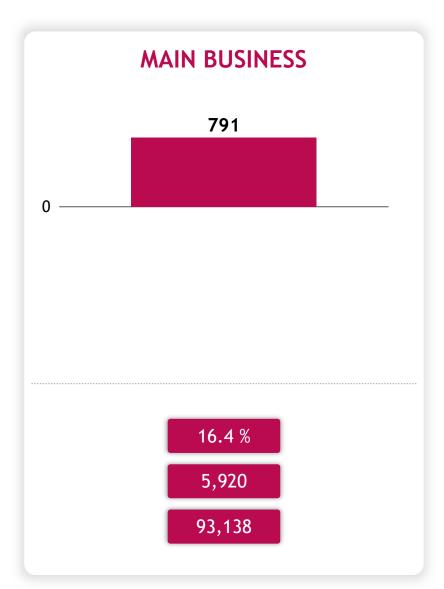
## FX-mortgage legacy book | Cost related to the legacy portfolio recently undermined profitability of the Bank

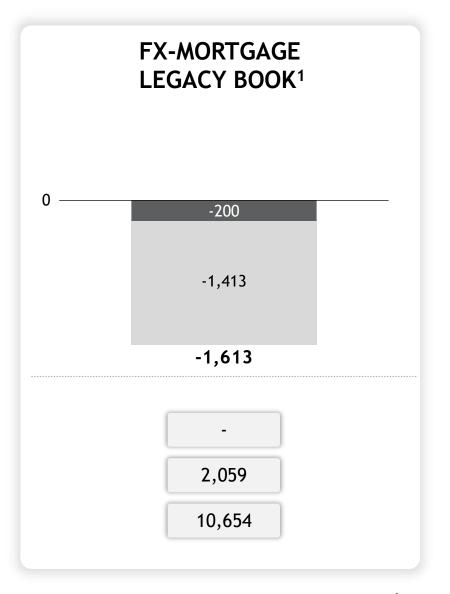


- FX negotiations and legal costs
- FX legal risk provisions<sup>2</sup>
- Net profit w/o FX-mortgage costs

#### Key balance sheet items:

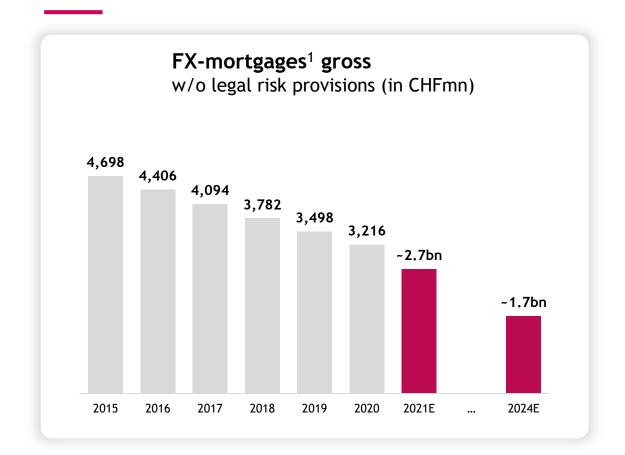
- 01 ROE<sup>3</sup>
- 02 Equity allocated<sup>4</sup>
- 03 Assets<sup>4</sup>

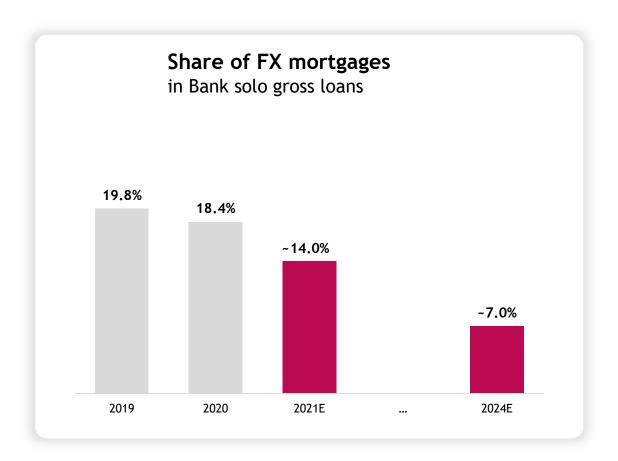






#### FX-mortgage legacy book | Legacy book declining in absolute and relative terms





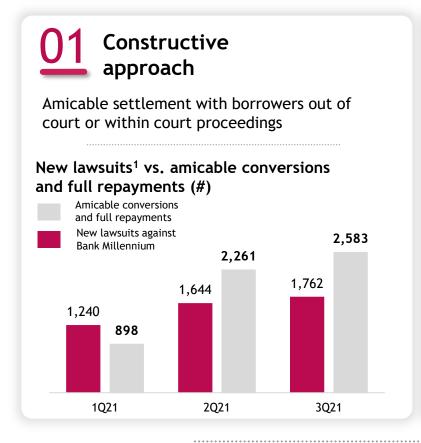


Bank has been focusing on reducing the FX mortgage size. In 2021, the annualised reduction pace of the FX mortgage portfolio (in CHF) exceeds 17% while the weight in the total portfolio is already close to 14%.

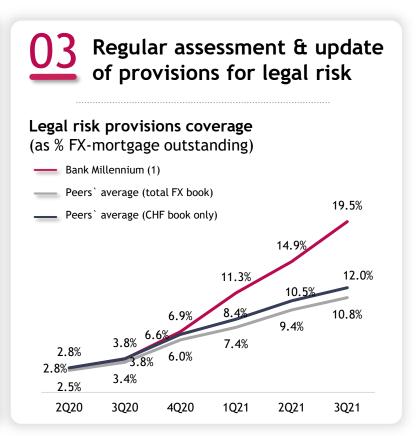


1. Excluding former Euro Bank.

#### FX-mortgage legacy book | How we dealt thus far and intend to address the problem









Reduction of the **share of mortgages** in total loans to <10%



Pace of successful negotiations maintained in the next 12 months



Main **financial impact** to be reflected by 2023





The project of negotiating mortgage loan settlements in Swiss francs involves tens of thousands of contacts with clients each month, through all available channels. These are often extremely long talks leading to finding the best solution. Currently, over one hundred negotiators are in talks with clients. We have been successful in reaching our clients' needs and expectations in this difficult matter. We always devote so much time and attention to each customer to find a mutually satisfactory solution.

Grażyna Stawropolcewa

Manager of the Mortgage Products Handling Team in the Direct Banking Department





## Core business strategy | Engines of growth - innovative solutions matching customers' needs

#### Retail



#### Mortgage

Rapid verification and decisions, E2E digital/ hybrid processes, remote advisory hub, automation of back-office



#### Cash loan

Leveraging PSD2 for new-to-bank clients, x-sell to installments, seamless digital journeys, efficient risk engines to address mobile first sales



#### Investments

Exploring x-sell on own customer base, robo advisory to drive self-service, remote model for affluent clients, omnichannel investments platform

#### Micro



#### Lending

End-to-end digital process, remote expert's support



#### Value proposition

New features e.g. new company registering, money management



#### Acquisition

Targeted offers to retail client base

#### Corpo



#### Credit process

Digital and fast process with utmost customer experience



## EU funds & green finance

Financing and holistic support in company transformation

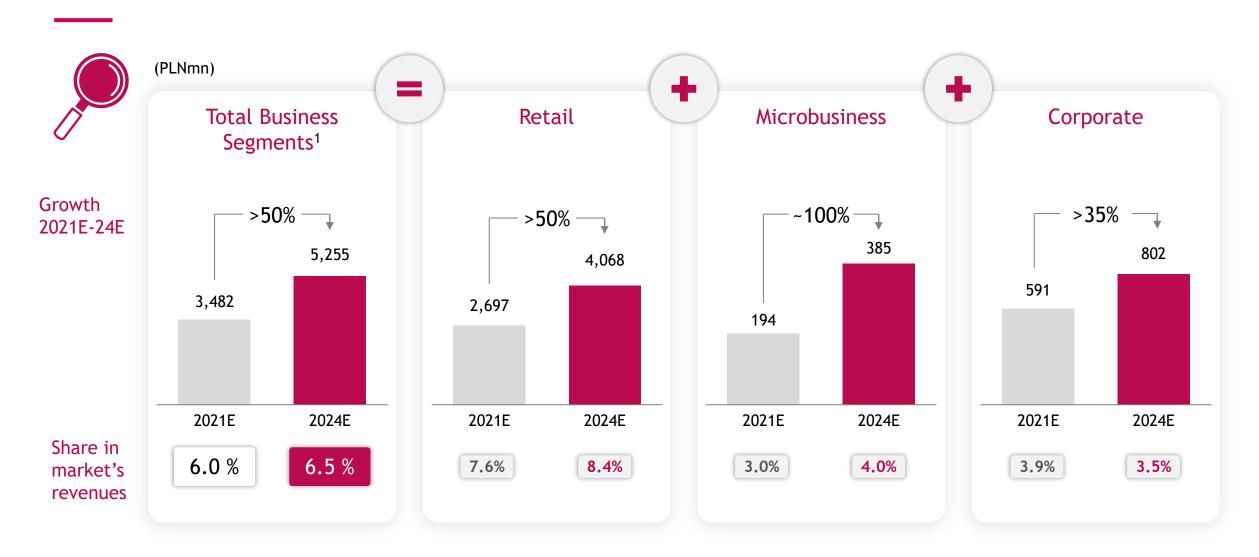


#### Digital solutions

Enhanced digital platforms for clients and tools for RMs



## Core business strategy | We expect segment revenues to grow >50% by 2024 with retail remaining the key driver





Every day at our branches, we introduce hundreds of our clients to the world of mobile banking. We help them to install our application, activate access to the internet account, and complete first transactions. Thanks to this, they save time and have their bank always at hand. This way, we familiarise them with the world of modern banking, increase satisfaction and a positive impression that it is so simple!

Barbara Jędrzejczyk Head of branch, Warsaw



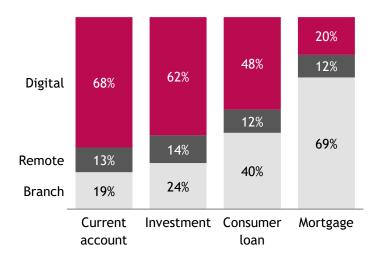


## Sales and service | We plan to further digitalise our sales and service model tapping on shift of customer preference accelerated by Covid-19

Covid-19 accelerated digital channels adoption ...



Preferred channels by clients while acquiring new products<sup>1</sup>



... therefore, further streamlining our distribution model and channel roles will be essential for the future



#### Digital

Primary channel for sales of 'easy' products and customer service with focus on mobile

#### **Branches**



Focus on customers acquisition, more sophisticated products, education & onboarding to digital



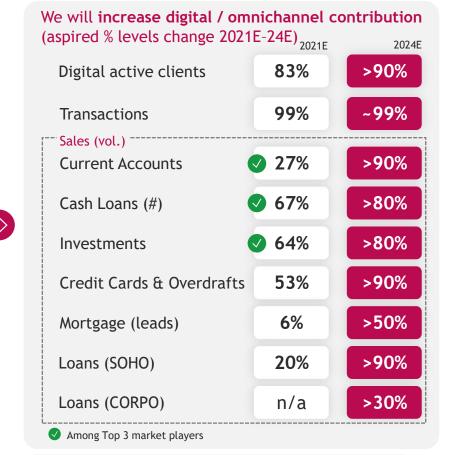
#### Remote RMs

Dedicated specialists for more sophisticated products (mortgage, investments, micro), available in convenient timing



#### Call Center

Service and support in client migration to digital channels







We will continue to manage the balance between human and electronic channels, adjusting to customers' preferences and trends

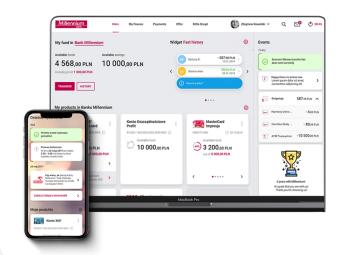


#### Digital | Mobile app gained in importance and became the key interaction channel

2012 - 2017

#### Add-on to Internet banking

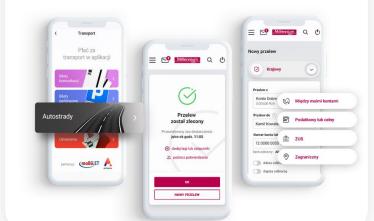
- **&** Basic information



2018 - 2021

#### Key daily banking channel

- First sales processes
- Going beyond banking



2022 - 2024

#### App as a personal command center

- All sales processes
- Ø Adjusted & personalised based on customer needs
- Even more beyond banking services and one app for all my accounts (open banking)



Strategic cycles

2012-2014 Rebalancing the business model for profitability

2015-2017 Focus on profitability preservation, while keeping organic growth target



2018-2021 Accelerated growth



2022-2024 Inspired by people

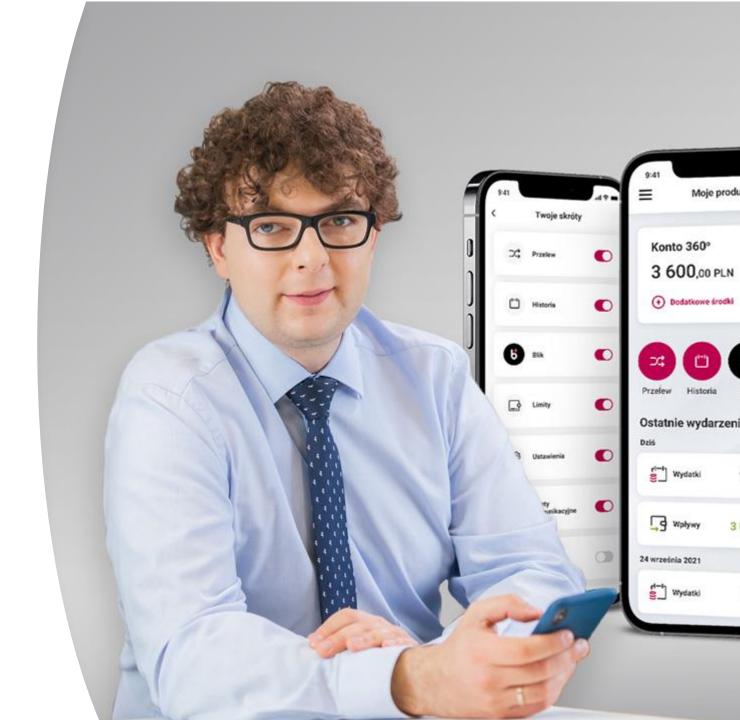




We can see, how the world and customer expectations are changing. Today, our clients look for experiences, not products. For many of them 'bank' stands for the mobile app they use every day. Therefore, our goal is to develop mobile services, and not only the banking-related ones. The app is to be customer-oriented and versatile. It should give easy access to finances and contact with bank, but also, become the centre to manage every-day matters.

Ernest Lachowski
Head of Mobile and Internet Banking Team





## goodie Currently one of the most popular deal aggregators. Now time to strengthen the offering with even higher degree of personalisation

goodie is already a success story 2.8mn goodie app downloads P&L breakeven point 2021 reached goodie users with potential to become Bank out of Millennium's clients 10 uplift in average user 20% session duration in

**goodie** as a lever for acquisition boost and further CVP<sup>1</sup> enhancement through stronger integration with banking solutions



#### Personalisation

Further advancement of digital capabilities and personalization competences



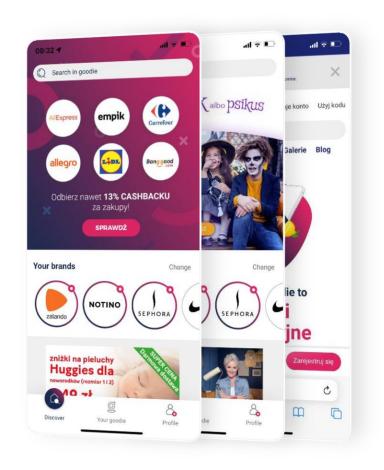
#### Financing options

**goodie** as an initial channel for cash loan or POS loan sales and a booster for x-sell



Leverage of PSD2 enabled opportunities

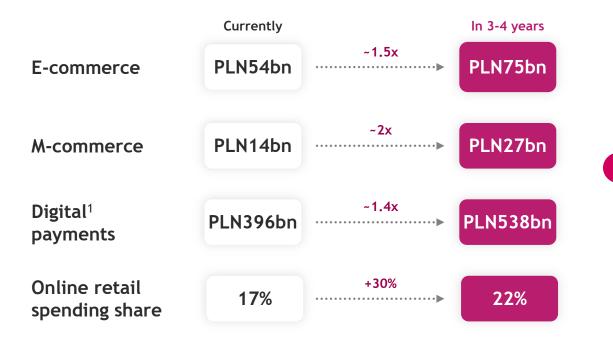
Incentives for PSD2 integrations between **goodie** app and external banking apps



**coodie** app, 1H20 - 1H21

## E-commerce | We are planning to take advantage of booming sales in digital and expand our e-commerce offering to better meet customer needs

E-commerce/m-commerce and share of digital payments are expected to continue to rise



Bank Millennium is also planning to leverage the trends to further extend its offering

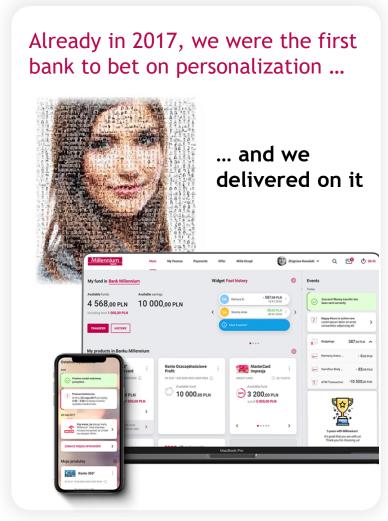
Installments partnerships with major retailers

Payment Gateway
Being developed jointly with a partner

**Buy Now Pay Later**Sector solution being developed jointly with BLIK



#### Personalisation | We will delight our customers with even stronger personalisation



Number of touchpoints with clients ... and we have clear plan how to that we can turn into personalization further develop our personalisation insights is dramatically increasing ... capabilities to leverage those interactions Number of daily mobile interactions 2024 2021 Integrated Real-time data 2018 capabilites ecosystem 200-270 130mn 13mn mn Scalable Maximisation content production of business self-service



Stars of Banking ranking by
"Dziennik Gazeta Prawna" & PwC

Personalisation reflected in new marketing slogan







For clients, the waiting time for a loan decision is, next to the price and amount, the most important element of choosing a mortgage offer. To meet this need, we implement solutions that automate the process, increasing its transparency and user-friendliness. We want our mortgage process to be even faster and easier and fully adapted to the needs of clients and the changing world.

Katarzyna Kowalczyk
Director of the Department of Mortgage Credit
Decisions

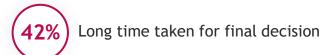


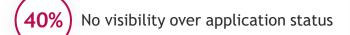


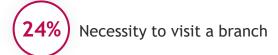
## Mortgage | We aspire to retain Top 4 position in mortgage lending through mortgage application process improvements and generating more traffic in own channels

## There is a lot of customer friction on the market

Issues signalled by customers

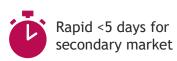


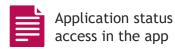




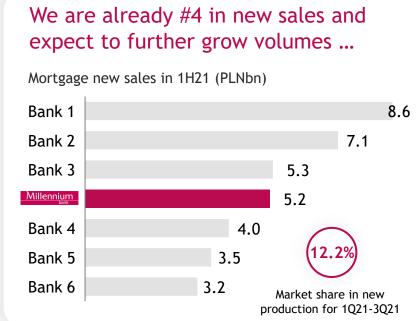
## ... and Bank Millennium is already innovating to address them

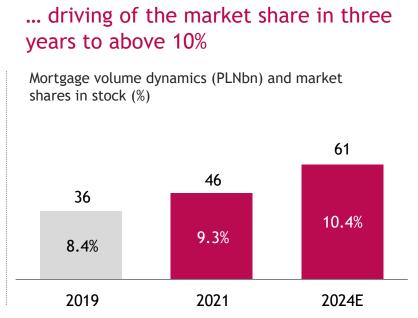
Recently implemented improvements











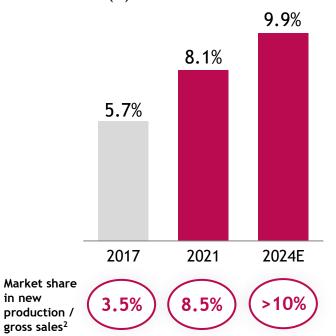




#### Consumer Finance | We will further explore the potential of our own customer base and win new clients via enhanced digital processes

In consumer finance products we exceeded our fair market share and will focus on further development to achieve ~ 10% ...

Consumer finance<sup>1</sup> revenue market share (%)



... by investing in value offer enhancement both for our existing base and for new-to-bank clients

New-to-bank clients



Leverage PSD2 new possibilities for income verification, to ensure smoother customer journeys



Be more supportive, ensuring we offer the solution when and where the customer needs

Own bank clients



Adding new e-installment loans partners and increase cash loan x-sell volumes with the usage of new, more innovative digital solutions



Leverage AI data analytics to anticipate customer needs and make available personalized offer

... and Customer support & education



Strengthen customer support by creating highly friendly contact tools, mostly digital and enhancing customer knowledge about the product

Continuous improvement of CX in all the channels, achieved by simplifying the processes and by rewarding broad relationship with the Bank

Stimulate migration of simpler cash loan transactions to digital channels to enhance the availability and customer satisfaction

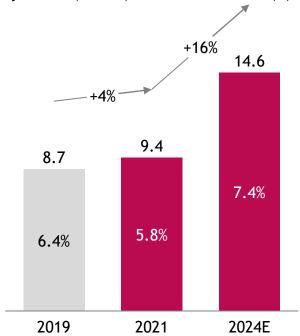


in new

## Investments<sup>1</sup> | We are already among leaders in terms of digital disruption, yet still with large potential to generate higher volumes and penetration

We plan to significantly accelerate growth (>2x historical rate)

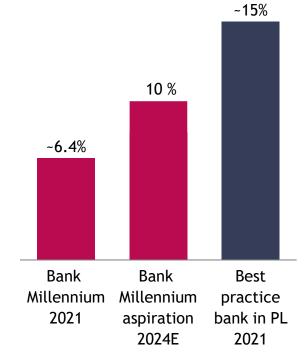
Bank Millennium investment volume dynamics (PLNbn) and market shares (%)



We are already very strong in digital, yet still with room for improvements in investments penetration



Investments penetration as % of active customer base



We have ambitious set of strategic initiatives to deliver aspirations



RoboAdvisory platform for self-service clients to be launched in 4021



Remote investment advisors for affluent customers



Omnichannel investment platform including enhanced offering (e.g. brokerage service)



Extensive educational activities to address customers' needs



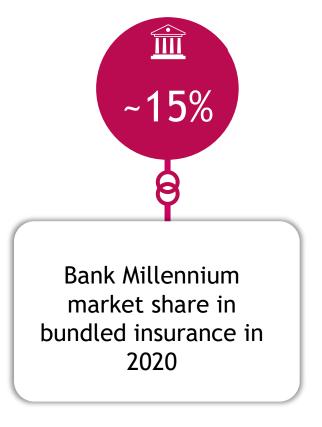
## Bancassurance | We plan to leverage our vast potential to improve in stand-alone insurance products

#### Already very strong in bundled insurance products













The coming years will be a time of major change for entrepreneurs resulting from accelerating digitalisation and transformation towards a green economy. These investments will be stimulated by significant public funds - both from the Multiannual financial framework of the European Union and the Recovery and Resilience Plan for Poland. Our active support in the implementation of projects with the participation of public financing will allow clients to take advantage of the opportunities and even faster development. We want to be an essential element of their success.

Agnieszka Kucharska

Head of the Product and Credit Process Team in the Corporate Banking area



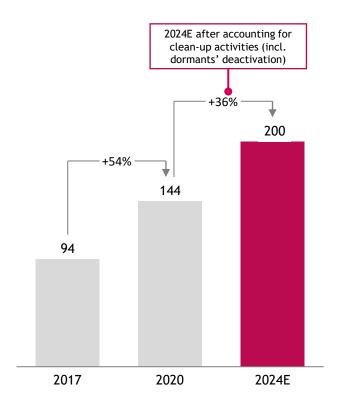




# Microbusiness | In micro business, we plan to deploy an innovative, digital-first model to tap upon large opportunity to grow

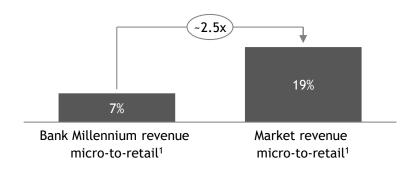
# We experienced and plan strong growth in number of clients

Number of micro clients (k)

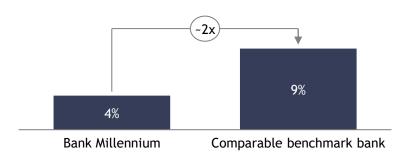


## There is a huge potential for further growth based on retail customer base

Share of Micro in retail revenue, 2020



# of micro clients as % of retail client base, 2020



Further growth to be unlocked with data analytics and new digital capabilities



Digital sales & remote RMs as our main service model



End-to-end digital lending processes supported by guarantees (e.g. de minimis)



Comprehensive value proposition for SOHO segment addressing entire customer journey staring with setting company, through convenient daily banking, expanding company thanks to lending, leasing, etc. all this mainly digital with support of human touch



Data-driven, personalised actions targeting retail clients



Corporate | In corporate banking we want to focus on digitalisation of key customer processes to boost scalability and efficiency

COVID accelerated importance of digital solutions among SME/ MID clients



growth in number of active eBanking SME users in 2020 vs. ~11% average growth rate between 2016-2019



clients declared that eBanking functionalities impacted their decision on the choice of our Bank in 2020 vs. ~55% in 2019



increase in clients' preferences in contacting our Bank through remote advisors Our focus in 2022-2024 will be further development of our digital capabilities to increase scale and efficiency



Credit process development to handle more applications and decrease Time-To-Yes without impact on risk profile



Development of product offering & selfservice solutions with focus on digital interface for SME clients to improve customer experience and efficiency



Improvement of efficiency of relationship managers through digital tools supporting client's acquisition and x-sell



In 2022-23 we will focus on improving profitability from capital deployed and prepare for strong growth thereafter





The climate crisis poses many challenges to business in terms of implementing environmentally neutral solutions. Our customers also face these challenges. For me personally, this means that in the coming years I will have the opportunity to actively support clients in financing "green investments". I am glad that the share of this type of investment in our portfolio will grow, and I will have the opportunity to participate in the such important project in the coming years for the transformation of entrepreneurs.

Martyna Wolińska Senior Banking Advisor, Poznań





Corporate | We plan to focus on capturing new investment flow stimulated by EU & PL funds, particularly within green finance

## ~EUR47bn

estimated EU funds on investments over the next 6 years

We will develop capabilities to provide our client's support in green transformation of their business models



We will offer investment loans backed by EU funds with focus on SME/ MID



estimated gap in financing green transformation in Poland for the next 10 years to be filled by financial institutions



We will provide holistic support in financing preparation and selection of EU programs devoted to green transformation



We will support our customers in implementation of renewable energy projects including for own purposes and foster electromobility



We want to capture our fair share ~5% in investment loans backed by EU & PL funds and related to green finance



<u>04</u>

# Our ESG ambitions





The Bank has been using solutions supporting environmental protection for years. Moreover, we are proud of the fact that we are the first fully ecological branch in Poland. We also increase the environmental awareness of our clients. We taught them how to use digital solutions and showed them the benefits of a mobile application. Finishing elements used in the facility: air purifying paint, ventilation with heat recovery, furniture made of wood and 100% PET materials make work in such a branch 100% 'eco'.

Martyna Sarnik Head of retail branch in Gdańsk





## **ESG** | Environment: Sustainability has long been included in our business strategy. Now we plan to become climate neutral

Our advanced capabilities in the ESG & Sustainability development ...



Strong own emissions' monitoring, reductions and reporting for over 10 years



Environmental policy of **no** financing for new coal mining, coal-based energy



0.96%

0.27%

% of coal-related exposure in corporate portfolio (09/21)

% of coal-related exposure in all portfolio (09/21)

Zero exposure to extraction of hydrocarbons and coal mining

... will support our leading position on the climate neutrality path



knowledge about climate change



### ESG | Social: Banking in Millennium - responsible and without barriers

Our strong position has been recognised on the market ...





... and our aspiration is continue to achieve ambitious goals in the coming years



#### **Customers**

- Customer centric service focused on superb quality, further simplification of client-facing processes and communication, best-in-class digital and omnichannel experience
- Banking without barriers and accessible for persons with disabilities



#### **Employees**

- Enhanced EVP¹ incl. development of hybrid working model, talent management based on career paths creating new opportunities and top quality of working conditions
- ✓ Self-education and training adjusted to the individual needs



#### Community

- Support for employees' social initiatives benefitting their local environment





### **ESG** | Governance: Highest quality and standards

Our strong position has been recognised on the market ...







... and our aspiration is continue to achieve ambitious goals in the coming years



#### Ethical approach to business

 ✓ Regularly revised Code of Ethics and compliance assessment



#### Anti-financial crime measures

- Measures in place to increase transparency and credibility of business relations with clients
- Further development of robust AML IT system



#### Consideration of climate and environmental risks

- **⊘** Stress testing







The analysis of the situation on the labor market initiated a number of activities aimed at better matching the broadly understood HR offer to the needs of candidates, employees and the bank. Looking to the future we believe that effective acquisition and retention of talent is a crucial competence of the Bank. We also want keep taking care of our current employees, as their commitment determines our ability to achieve our ambitious goals.

Monika Parczewska
Expert from the Recruitment and Development Team





# Organisation | We aspire to become even more desired place to work for the top talents

We are already recognised as a top employer in Poland...



2<sup>nd</sup> place

Forbes and Statista Poland's Best Employer 2021 (in banking sector)



4<sup>th</sup> place

Universum Most Attractive Employers Poland 2020 (in banking sector)



Reliable employer award For best HR practices and enabling employee development (2020)

... and we will strive to further improve as a great place to work for top talents



New ways of working



Enhanced employee value proposition and employer branding



Empowering and inspiring workplace



Environment supporting collaboration and innovation



Attractive development programs



# <u>05</u>

# Financial, business and risk aspirations



## We aim at doubling recurrent profit and significant efficiency improvement

## Ambitions by 2024:

